| **Feature** | **Your Travel Agency Dashboard** | **OTA Dashboards (e.g., MakeMyTrip, Booking.com)** |
| --- | --- | --- |
| **Customization** | Fully customizable Q&A-based system (ask client directly). | Mostly template-based filters and categories. |
| **Client-Centric Data Collection** | Structured questions focused on personal preference. | Client filters are available, but not conversational or adaptive. |
| **UI Interaction** | Text input & CLI-style interface (can be expanded). | GUI-based, mouse-click filters, dropdowns, calendar pickers. |
| **Data Storage** | Stores answers in a Python list (list of lists). | Stores data in a database (MySQL, MongoDB, etc.). |
| **Activity Personalization** | Manual input on activities like hiking, museum, etc. | Activity suggestions based on tags or package offerings. |
| **Scalability** | One client at a time, CLI. | Handles millions of users with dynamic content rendering. |
| **Technology Stack** | Python-based (CLI), no frontend yet. | Full-stack with backend, frontend, and analytics dashboards. |